

ACA announces 2009 board

The Association for Communication and Advertising (ACA) announced its new board of directors at the 2008 AGM held earlier this week. Reinher Behrens was re-elected the chairperson and Boniswa Pezisa, Mike Gendel and Modise Makhene were elected as vice chairpersons for the next year.

The new board consists of:

- Reinher Behrens (TBWA) - chairperson
- Boniswa Pezisa (Net#work BBDO) - vice chairperson
- Mike Gendel (Gendel Advertising) - vice chairperson
- Modise Makhene (JWT) - vice chairperson
- Fraser Lamb (Y&R)
- Paul Middleton (Ebony & Ivory)
- Gail Curtis (Saatchi & Saatchi)
- Marc Spriestersbach (Publicis)
- Selomane Maitise (Draftfcb)
- Evan Tyawa (O'Brian)
- Nina Morris (morrisjones&co)
- Chris Primos (Blast)
- Nkwenkwe Nkomo (Draftfcb)
- Muzi Kuzwayo (TBWA)
- Abdulla Miya (Net#work BBDO)
- Wayne Naidoo (Lowe Bull)
- Russel Cory (ACA)
- Andy Dippenaar (Pump)
- Tim Burne (Grey)
- Odette Roper (ACA)
- Andre Lombaard (Ogilvy)
- Alison Deeb (The Jupiter Drawing Room)
- James Barty (King James)
- Eric D'Oliveira (BBDO)
- Sarah Dexter (Lowe Bull)
- Jannie Ngwale (The Agency)
- Paul Wilkins (Media Compete)



The new ACA board for 2008
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In his chairman's report, Behrens pointed out a number of achievements that took over the past year. He highlighted the growing success of APEX and the increased participation of marketers in the awards. He also detailed the restructuring of the ACA business operations, where the Ops Portfolio Committees were formed and the HR Forum was relaunched.

The past year has also seen the launch of a new, fresh corporate Identity, regional functions to welcome ACA new members and the facilitation between agencies and clients in a number of tenders and pitch processes.

"Our thanks and appreciation," he concluded, "must be made to Odette Roper, who was appointed as the CEO at the end of 2007. Odette has brought a new energy and passion to this organisation and is not afraid to go where angels fear to tread! We look forward to working with the newly elected board. Together with the direction drawn from the previous board members and the enthusiasm from the newly elected board, the ACA can build on existing objectives and continue striving to meet our industry's expectations."

"The ACA achieved much over the past year and we are very excited about what we will achieve during the next fiscal with the new board. We have a board of directors who are passionate about the communications and advertising industry and who bring with them a wealth of knowledge, experience and skill that will assist the ACA in achieving our strategic objectives," said Odette Roper, CEO of the ACA.

The 61st AGM took place on Tuesday, 26 August 2008, at the historic venue of Liliesleaf Farm in Rivonia, Johannesburg.

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